

FIESTA

fiesta

All proceeds raised through this event support resident services offered to Opportunity Home families.



Fiesta *fiesta*

May 2 * 8:30 - 10 a.m.

Next to the Fiesta SA Commission's Brooklyn Bleachers

Step into the colorful traditions of Fiesta with a vibrant morning event filled with charm, flavor and festivity along the historic San Antonio River Walk.

Surround yourself with the lively energy that defines Fiesta as you enjoy a delightful breakfast in a one-of-a-kind setting, complete with live entertainment and exclusive access to the iconic Battle of Flowers Parade—a cherished celebration that captures the heart and soul of our city.

Join us to elevate your Fiesta experience while supporting meaningful initiatives that enrich lives and strengthen the communities we serve. Our past events have proudly welcomed esteemed city, state and congressional elected officials, housing and development partners, community leaders and other influencers.

All sponsorship levels include:

- VIP tickets to our Fiesta event preceding the parade, featuring a breakfast buffet, refreshments and live music
- Secure, private parking area on the parade route
- VIP private parade seating area on the street
- VIP access to snacks and refreshments during the parade
- Access to private, on-site restrooms

Our Mission + Impact

At Opportunity Home San Antonio, we are committed to improving lives by providing affordable housing and building sustainable, thriving communities.

Our annual Fiesta event is more than just a celebration—it is a cornerstone of our efforts to advance wrap-around resident services for families and individuals in need.

With a focus on academic scholarships, computer literacy training and essential support services for the elderly, sponsorship directly enhances the well-being and educational opportunities of our residents.

Community sponsors are vital partners in this mission, ensuring the sustained success of these and enabling us to create a lasting, positive difference in the community.

Community
CHAMPION
\$10,000

10 tickets to
breakfast event

10 tickets to private
parade seating

5 private parking spots

Sponsor remarks
alongside Opportunity
Home leadership

Company logo
on event signage

Logo on event program

Logo on digital collateral

Personalized post-event
“thank you” social media
reel

Community
PARTNER
\$5,000

5 tickets to
breakfast event

5 tickets to private
parade seating

2 private
parking spots

Logo on event
program

Logo on digital
collateral

Community
ADVOCATE
\$2,500

2 tickets to
breakfast event

2 tickets to private
parade seating

1 private
parking spot

Logo on digital
collateral

Community
SUPPORTER
\$1,000

For nonprofits and government entities

2 tickets to
breakfast event

2 tickets to private
parade seating

1 private
parking spot

To contribute to life-changing programs,
visit homesa.org/fiestasponsor.



